

GDPR - Mod.INFO C14- Privacy Policy Rev.00 of 23.10.2023

Privacy Policy

Who are we and what do we do with your personal data?

The Company, SEI BELLISSIMI S.R.L. Via Lisbona 11 00198 Roma (RM) P.IVA 16202301004- E-mail **privacy@montevibiano.it** pec: **seibellissimi.srl@legalmail.it** henceforth the Data Controller, protects the confidentiality of your personal data and guarantees them the necessary protection from any event that may put them at risk of being violated.

To this end, the Controller implements policies and practices having regard to the collection and use of personal data and the exercise of your rights under applicable law. The Controller takes care to update the policies and practices adopted for the protection of personal data whenever necessary and in any case in case of regulatory and organizational changes that may affect the processing of your personal data.

What data and what does the Owner collect it for?

The Owner collects and/or receives information about you of several types:

- 1. Navigation data;
- 2. Data reported by the user;
- 3. Cookies and other tracking systems;

Browsing data such as your IP address and the pages you visit are collected automatically while you are browsing this site; the same are used by the Owner for the management of the site itself and for its security. The Data Controller processes, including through its suppliers, your personal, computer or traffic data collected or obtained in the case of services displayed on the website to the extent strictly necessary and proportionate to ensure the security and ability of a network or servers connected to it to withstand, at a given level of security, unforeseen events or unlawful or malicious acts that compromise the availability, authenticity, integrity and confidentiality of the personal data stored or transmitted.

For these purposes, the Owner provides procedures for handling a personal data breach (data breach).

The data communicated by the user through the completion of forms on the site involve the acquisition of the sender's contact data, necessary to respond, as well as any personal data included in the communication. Specific information will be published on the pages of the Owner's sites prepared for data collection (Forms).

The ways in which Cookies are used are described in the Cookies Policy.

Social buttons

On the Owner's sites there are special "buttons" (called "social buttons/widgets") depicting the icons of social networks (e.g., Facebook, Instagram, Linkedin). Said buttons allow users who are browsing the sites to interact with a "click" directly with the social networks and other websites depicted therein. In this case, the social network and other websites acquire data related to the user's visit, while the Owner will not share any browsing information or user data acquired through its site with the social networks and other websites accessible thanks to the social buttons/widgets

What happens if you do not provide your data?

Browsing data are automatically acquired while accessing the site. Visiting the site without releasing browsing data is not possible. With regard to cookies, please see the consequences of deselecting individual cookies, as set out in the cookie policy. Finally, regarding the data communicated directly by the user through the contact forms, please refer to the information released within the forms themselves.

How and Where



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Your personal data will be processed within the European Union by means of computer/manual tools for which we have taken appropriate security measures and with the help of our employees duly authorized and trained for this purpose. It is in any case understood that the Data Controller, should it become necessary, will be entitled to move the servers also outside the EU. In this case, the Data Controller assures as of now that the transfer of data outside the EU will take place in accordance with the applicable legal provisions, e.g. through the adoption of the standard contractual clauses provided for by the European Commission that ensure an adequate level of protection of personal data also outside the EU.

How long

The Owner processes data related to site access logs for up to 7 days. Regarding the data related to cookies of refer to the Cookies Policy. Regarding the data communicated directly by the user through the contact forms, it is possible to learn the retention times by consulting the information released within the forms themselves.

What are your rights?

Basically you, at any time and free of charge and without special charges and formalities for your request, can:

- Obtain confirmation of the processing operated by the Owner;
- Access to your personal data and know its origin (when the data is not obtained from you directly), the purposes and purposes of the processing, the data of the persons to whom it is communicated, the retention period of your data or the useful criteria for determining it;
- Update or rectify your personal information so that it is always exact and accurate;
- delete your personal data from the databases and/or archives, including backup archives of the Data Controller in the case, among others, in which they are no longer necessary for the purposes of the processing or if the processing is assumed to be unlawful, and always if the conditions provided for by law are met; and in any case if the processing is not justified by another equally legitimate reason;
- limit the processing of your personal data in certain circumstances, such as where you have disputed its accuracy, for the
 period necessary for the Controller to verify its accuracy. You must also be informed, in a reasonable time, of when the
 period of suspension has expired or the cause for the restriction of processing has ceased, and thus the restriction itself
 lifted;
- obtain your personal data, if received or processed by the Data Controller with your consent and/or if their processing is on
 the basis of a contract and by automated means, in electronic format also for the purpose of transmitting them to another
 data controller.
- The Controller shall do so without delay and, in any case, no later than one month after receipt of your request. The deadline may be extended by two months if necessary, taking into account the complexity and number of requests received by the Controller. In such cases, the Controller will, within one month of receipt of your request, inform you and make you aware of the reasons for the extension.

For any further information and in any case to send your request you should contact the Holder, at privacy@montevibiano.it pec: seibellissimi.srl@legalmail.it

How and when can you object to the processing of your personal data?

For reasons related to your particular situation, you can object at any time to the processing of your personal data if it is based on legitimate interest by sending your request to the Controller, at privacy@montevibiano.it

You have the right to have your personal information deleted unless there is a legitimate reason overriding the reason that gave rise to your request.

Who can you complain to?



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Without prejudice to any other action in administrative or judicial proceedings, you may file a complaint with the data protection authority, unless you reside or conduct your business in another member state. In the latter case, or in the case where the violation of data protection legislation occurs in another EU country, the competence to receive and hear the complaint will be of the supervisory authorities established there.

Any updates to this policy will be communicated to you promptly and by appropriate means, and you will be similarly notified if the Company pursues the processing of your information for purposes other than those set forth in this policy.